



PO Box 1531 • Kennebunkport, ME 04046 • www.educationfoundationka.org • email: info@educationfoundationka.org

Catch the Wave: A Celebration of Education Silent and Live Auction

May 13, 2016 • Nonantum Resort, Kennebunkport, ME

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$5,000

Most prominent logo/name placement on:

- Unique banner prominently displayed at event
- Event posters placed at more than 25 local businesses and community locations
- Ad in Kennebunk Post and The Village, with a combined circulation of 23,000 households
- One email update to 1,700 RSU21 households
- EFKA Catch the Wave event webpage with 200-300 visits
- Four email announcements to database of 500 – 2,000 impressions
- Three Facebook shares to 340+ friends
- Announcement during live auction
- 10 tickets with a reserved table

Gold Sponsor - \$2,500

- Logo/name placement on shared color banner
- Identified on event posters placed at more than 25 local businesses and community locations
- Ad in Kennebunk Post and The Village, with a combined circulation of 23,000 households
- One email update to 1,700 RSU21 households
- EFKA Catch the Wave event webpage with 200-300 visits
- Four email announcements to database of 500 – 2,000 impressions
- Two Facebook shares to 340+ friends
- Mention during live auction
- 4 tickets to event

Silver Sponsor - \$1,000

- Logo/name placement on placards near silent auction items
- Identified on event posters placed at more than 25 local businesses and community locations
- Ad in Kennebunk Post and The Village, with a combined circulation of 23,000 households
- One email update to 1,700 RSU21 households
- EFKA Catch the Wave event webpage with 200-300 visits
- One Facebook share to 340+ friends
- 2 tickets to event

Bronze Sponsor - \$500

- Logo/name placement on placards near silent auction items
- Identified on event posters placed at more than 25 local businesses and community locations
- EFKA Catch the Wave event webpage with 200-300 visits
- One Facebook share to 340+ friends
- 2 tickets to event

**Logo should be supplied electronically as a PDF if possible.